

Roseville HOME SHOW

CAPABILITIES STATEMENT

April 18 - 19 2020
@The Grounds
700 Event Center Drive
Roseville, CA 95678

CONTACT

EXHIBITOR RELATIONS

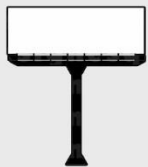
INFO@ROSEVILLEHOMESHOW.COM
209-250-7094

ABOUT US:

International Expos LLC brings over 10 years experience in event promotion and production. With our team producing over 20 events a year throughout California alone, International Expos LLC stands out as your premier source to get the exposure your company needs.

MARKETING:

Our aggressive marketing campaigns are second to none. Below is a small sampling of the ways we bring more buyers to you.



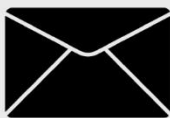
Roadside
Billboards



Radio & TV
Broadcasting



Digital
Advertising



Direct Mail
Advertising



Traditional Print
Media



ATTENDANCE:

↑ OVER **50%** Of attendees have an income of \$60,000 or greater

Of attendees own their homes **54%**

Good distribution of Age Demographics

31%	38%	31%
Under 30	30 - 50	Over 50

SOURCE: Q1 & Q2 2019 Entrance/Exit Polling